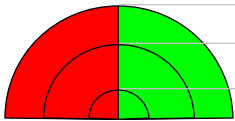


Market penetration
By Census Tract



- Customers
- Non-Customers

TR_Virginia by PCAPINC

- 40,000 to 92,000 (1)
- 27,000 to 40,000 (4)
- 17,000 to 27,000 (5)
- -10,000 to 17,000 (3)



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